

CPE

Date:

Accepted-Station:

Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Contract #	1408439	Date Entered	08/11/16	
Schedule Dates	08/15/16-08/21/16	Last Modified	08/11/16	
Advertiser	Kirkpatrick/Senate/Democrat/AZ (82364)	Entered By	Tiffiny Maitland	
Agency	Screen Strategies Media (18343)	CO-OP	No	
Product	Political - State Senate (1074)	Headline #		
Brand	2103 (551562)	Demo		
Salesperson	Phoenix, House (3141)	Order Type	Normal	

Package Deal Sales Office Phoenix Commission % 15.00 \$223.50 Phone/Fax Net Total 2103 \$1,266.50 Sales Tax 0.50% **Account Types** National/Political Billing Type Standard

Phoenix (KASW) By Broadcast Month	Spots	Rate
	13	
Aug. 2016	13	\$1,490.00
Grand Total:	13	\$1,490.00

Line Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments				_						-	$\overline{}$		İ	
2.0 Normal Line / SPOT 08/15/16-08/19/16 4 :30 4P- 5P (MST) 1 X X X X X X 1 1 \$50.00 \$50.00 Phoenix (KASW) \$\$ REALLOCATED FROM LUR ADJUSTMENTS 3.0 Normal Line / SPOT 08/15/16-08/19/16 4 :30 5P- 6P (MST) 3 X X X X X X 3 \$\$ \$\$100.00 \$300.00 Phoenix (KASW) \$\$ REALLOCATED FROM LUR ADJUSTMENTS 4.0 Normal Line / SPOT 08/20/16 4 :30 6:30P- 7P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 5.0 Normal Line / SPOT 08/20/16 4 :30 6P- 6:30P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 6.0 Normal Line / SPOT 08/21/16 08/21/16 4 :30 5P- 6P (MST) 1 1 \$50.00 \$120.00 Phoenix (KASW)	Station Comments E	Total	Rate	Spots	r Sa Su	Th	Γu W	Мо	Run Times SPW	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
3.0 Normal Line / SPOT 08/15/16-08/19/16 4 :30 SP- 6P (MST) 3 X X X X X X 3 \$ \$100.00 \$300.00 Phoenix (KASW) \$\$ REALLOCATED FROM LUR ADJUSTMENTS 4.0 Normal Line / SPOT 08/20/16-08/20/16 4 :30 6:30P- 7P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 5.0 Normal Line / SPOT 08/20/16-08/20/16 4 :30 6P- 6:30P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 6.0 Normal Line / SPOT 08/21/16-08/21/16 4 :30 SP- 6P (MST) 1 1 \$50.00 \$50.00 Phoenix (KASW)	enix (KASW) 8/1:	\$750.00	\$150.00	5	1	1	1 1	1	>- 6:58P (MST)	:30	4	08/15/16-08/19/16	Normal Line / SPOT	1.0
4.0 Normal Line / SPOT 08/20/16 08/20/16 4 :30 6:30P- 7P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 5.0 Normal Line / SPOT 08/20/16 4 :30 6P- 6:30P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 6.0 Normal Line / SPOT 08/21/16 4 :30 5P- 6P (MST) 1 1 \$50.00 \$50.00 Phoenix (KASW)		\$50.00	\$50.00	1	x	x	x x	x	2- 5P (MST) 1	:30	4	08/15/16-08/19/16	Normal Line / SPOT	2.0
5.0 Normal Line / SPOT 08/20/16-08/20/16 4 :30 6P- 6:30P (MST) 1 1 \$120.00 \$120.00 Phoenix (KASW) 6.0 Normal Line / SPOT 08/21/16 4 :30 SP- 6P (MST) 1 1 \$50.00 \$50.00 Phoenix (KASW)		\$300.00	\$100.00	3	x	x	x x	x	2- 6P (MST) 3	:30	4	08/15/16-08/19/16	Normal Line / SPOT	3.0
6.0 Normal Line / SPOT 08/21/16-08/21/16 4 :30 5P- 6P (MST) 1 1 \$50.00 \$50.00 Phoenix (KASW)	enix (KASW) 8/1:	\$120.00	\$120.00	1	1				.30P- 7P (MST)	:30	4	08/20/16-08/20/16	Normal Line / SPOT	4.0
6.0 Normal Line / SPOT 08/21/16 4 :30 SP- 6P (MST) 1 1 \$50.00 \$50.00 Phoenix (KASW)	enix (KASW) 8/1:	\$120.00	\$120.00	1	1	<u>i i</u>	- 1		2- 6:30P (MST)	:30	4	08/20/16-08/20/16	Normal Line / SPOT	5.0
7.0 Normal Line / SPOT 08/21/16-08/21/16 4 :30 6P- 7P (MST) 1 1 \$100.00 \$100.00 Phoenix (KASW)	enix (KASW) 8/1:	\$50.00	\$50.00	1			i	i	>- 6P (MST)	:30	4	08/21/16-08/21/16	Normal Line / SPOT	6.0
	enix (KASW) 8/1:	\$100.00	\$100.00	1					P- 7P (MST)	:30	4	08/21/16-08/21/16	Normal Line / SPOT	7.0
CONFIRMATION CONTRACT				ACT	ONTR	N C	TIC	RMA	CONFI					

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: